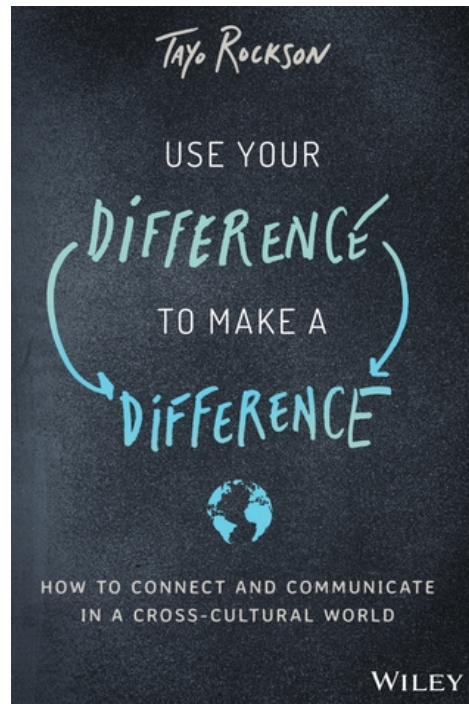


# E-Books lesen Use Your Difference to Make a Difference: How to Connect and Communicate in a Cross-Cultural World

By Tayo Rockson



Recent years have seen dramatic changes to several institutions worldwide. Our increasingly interconnected, digitized, and globalized world presents immense opportunities and unique challenges. Modern businesses and schools interact with individuals and organizations from a diverse range of cultural and national backgrounds?increasing the likelihood for miscommunication, errors in strategy, and unintended consequences in the process. This has also spilled into our daily lives and the way we consume information today. Understanding how to navigate these and other pitfalls requires adaptability, nuanced cross-cultural communication, and effective conflict resolution. Use Your Difference to Make a Difference provides readers with a skills-based, actionable plan that transforms differences into agents of inclusiveness, connection, and mutual understanding. This innovative and timely guide illustrates how to leverage differences to move beyond unconscious biases, manage a



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